

provide operators with up-to-date information on fuel usage and the fuel efficiency of drivers.

Another key benefit of fuel cards is protecting your business against fuel theft. Keyfuels is leading the way in fuel card security technology, recognising the huge cost implication of theft and misuse. At point of sale, Keyfuels cards require online authorisation (OLA), which is checked against a real-time 'whitelist' of active cards. If a card has been blocked or unauthorised then transactions cannot be made.

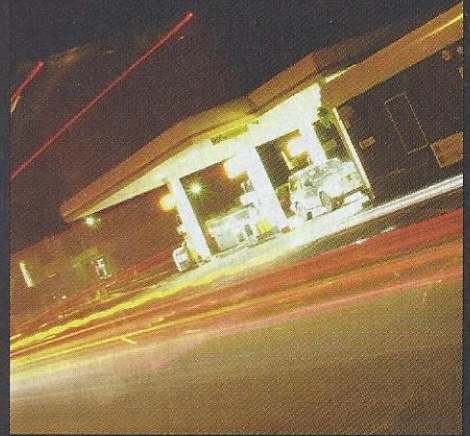
Also, where pumps are unattended or 'Pay at Pump' – often an easy target for fuel fraud – is used, the system requires additional pin verification. There's a strict three-pin policy, whereby if the pin is entered incorrectly three times the card is frozen for 15 minutes. This timespan allows drivers time to verify their pin but acts as a deterrent to potential fraudsters.

The systems can also be used to

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unearth usage that occurs out of hours or outside normal driver routes. Furthermore, where MPG discrepancies arise that are not attributable to driver error or an inefficient vehicle, it can indicate where instances of theft are potentially occurring.

Clearly, fuel cards offer much more than cheap fuel and access to a strong network of sites. Fuel spend is a major business issue, so it is certainly worth looking into what fuel cards can offer. While many of the more advanced management tools are designed with large haulage fleets in mind, there are still huge benefits to be gained for smaller fleets of vans too.



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**THE ADVENTURES OF BIG WIPE AND POWER SPRAY**  
GRIMEFIGHTING SUPERHEROES TO THE TRADE!

MY CAN OF PU FOAM HAS GONE OFF IN THE BACK OF MY VAN, ONLY THE POWER OF BIG WIPES 4X4 CAN HELP ME NOW!

LOOK, BIG WIPE! THE TRADE NEED US!

I'M ALREADY ONTO IT POWER SPRAY - LET'S GO FIGHT GRIME!

HA HA HA! I'M THE EVIL PU FOAM MONSTER. NOTHING CAN SHIFT ME ONCE A CAN'S GONE OFF!

WANNA BET? TRY A SUPER ABSORBENT BIG WIPES 4X4 FOR SIZE!

HOW'S THE GRIME BUSTING 4X4 FORMULA TASTING, PU FOAM?

I'M DISAPPEARING! EVERY LAST BIT. UNTIL WE MEET AGAIN.. UGH.

THANKS BIG WIPE! THAT PU FOAM WAS NASTY STUFF.

NEVER FEAR. WHEREVER THERE'S GRIME, ALWAYS USE BIG WIPES 4X4. IT'LL CLEAN AWAY THE MUCK AND LOOK AFTER YOUR HANDS.

FOR MORE INFORMATION ON BIG WIPES LOG ONTO [WWW.BIGWIPES.COM](http://WWW.BIGWIPES.COM)

TO BE CONTINUED....

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FREE TO THE TRADE

PROFESSIONAL

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THE BUSINESS MAGAZINE FOR THE HEATING & PLUMBING INDUSTRY

INSTALLER

MAY 2015



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